



**Media inquiries:**  
Christine Bucan  
305.929.9723  
christine@thinkbsg.com

## **SV YACHTS GIVES FIRST LOOK AT ULTRA-LUXURY YACHT: ALPHA**

*World debut of the model ALPHA will be at the  
Miami International Boat Show Feb. 16-20, 2017*

**MIAMI, FL (February 6, 2017)** – SV Yachts, makers of the Fastest Luxury Yacht in the World, has launched its flagship vessel, ALPHA, in the United States. Breaking conventions while fusing luxury and comfort with uncompromising off-shore racing performance, the world-class ALPHA will make its debut to the public at the Miami International Boat Show from February 16 – 20, 2017.

Based in Miami, Florida, SV Yachts is a new luxury yacht manufacturer that is changing modern boating conventions by combining speed with luxury in ways that has never been seen before. The company's first model, ALPHA, has been meticulously designed and engineered to create a stunningly beautiful yacht that is also designed with the thrill of speed in mind and tested to reach speeds of over 90 mph. Already on the market in the United States, the ALPHA will soon be available in Europe and the Middle East.

"When we decided to launch SV Yachts, we wanted to make sure that our yachts could not be compared to anything that is currently on the market," said Mauricio Antonio Velez, owner / partner at SV Yachts. "We borrowed from the aesthetics of our dream boats from the 1960s but with modern comforts and technology that set the ALPHA apart from the rest."

SV Yachts was founded by the two partners, Nikolai Sass and Mauricio Antonio Velez, who came together in the pursuit of fine craftsmanship and velocity.

"We recognized the lack of high performance inboard boats that combine ultimate power with the epitome of luxury and usability," said Nikolai Sass, owner / partner at SV Yachts. "That was our basis and goal for coming together to launch the ALPHA."

SV Yachts will be located on pier 9, in-water booth921 at the Miami Marine Stadium Park and Basin. The company will be welcoming spectators and interested buyers to ask questions and board the ALPHA.

For more information or to get in touch with SV Yachts, please visit [www.svyachts.com](http://www.svyachts.com).